



Independent Care Group

the voice of independent care providers in York and North Yorkshire



North Yorkshire County Council



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Contact details:

If you would like to know more about the Care Alliance for Workforce Development for North Yorkshire and York—these are the contacts:

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See our developing website at: www.cawd.org.uk



For North Yorkshire and York

We are an Alliance of care employers and interested parties who have come together to promote workforce development and funding for learning and qualification across the care sector in North Yorkshire and York.

CAWD works in partnership with Skills for Care.



Care providers at a CAWD meeting in York

Our aim is to support employers in developing their managers and staff and to improve the knowledge and skill levels in Adult Social Care thereby raising the quality of services for people who use them and their carers.

What does CAWD do?



CAWD is a partnership that is taking forward a number of activities. We disseminate useful information to employers on:

- ★ Leadership and Management
- ★ Recruitment and retention
- ★ Work based learning
- ★ Apprenticeships
- ★ Funding for training

We help and encourage employers to complete the National Minimum Dataset (NMDS) for social care. This provides essential workforce data on the care sector which helps to make the case for funding support.

We hold events for employers and for training providers to keep them up to date with the latest information.



CAWD—who's involved?

CAWD has three lead partners:

- ★ The Independent Care Group (ICG)
- ★ North Yorkshire County Council (NYCC)
- ★ Wilf Ward Family Trust (WWFT)

and some important key partners:

- ★ Selby College
- ★ North Yorkshire Learning Consortium
- ★ City of York Council
- ★ Tyro Training
- ★ Avalon
- ★ St Anne's Community Services
- ★ Jobcentre Plus

Key themes

◆ **Dignity and person-centred care**
Working with Skills for Care, CAWD promotes dignity and respect, choice and control for everyone who receives care services.

◆ **Skills for Life**

Communication skills are crucial to our sector and CAWD promotes the Skills for Care tool—the Care Skills Base—to help employers help their employees with literacy and numeracy.

Care Ambassadors

Help with recruitment and retention

The Care Ambassador Programme has been set up to help with recruitment and retention. It is managed on behalf of CAWD by NYCC for the whole care sector in North Yorkshire and York.

Michael Watt is the appointed Project Manager jointly funded by NYCC and CAWD.

The Care Ambassador Programme recruits people from within the sector who are enthusiastic about what they do. They receive training and support in gaining presentation skills—then they attend schools, colleges, career fairs and job centres to tell people about what they find rewarding about their work.



Care Ambassadors: Nicola Grffiths, Mrs Winnie Hudson and Sandra Anderson of the The Millings, Bedale

Want to know more about the Care Ambassador Programme?

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